

FOUR SEASONS HOTEL SEOUL

Constantly surprising, always captivating, Seoul is a city of contrasts, where deep tradition lives in harmony with innovative technology and leading-edge fashion, imaginative pop culture and fiery food, trendsetting style and a playful attitude. Reverberating with the energy and rhythm of the captivating city that surrounds, Four Seasons Hotel Seoul is a stylish new destination in Gwanghwamun, the very heart of Seoul. Bringing the Four Seasons experience to Korea for the first time, Four Seasons Seoul combines form and function with modernized Korean motifs to create an architecture that is proudly contemporary in design and unashamedly forward-thinking in spirit. Ensnared within this unique space are 317 guest rooms and suites – each a private sanctuary of calm – as well as seven exciting restaurants and bars, where Seoul comes to eat, drink and mingle. The new building in the Korean capital's Central Business

District, designed by Heerim Architects & Planners, is also home to the city's best choice of event venues ranging from elegant ballrooms to myriad private entertaining options. Opening his first shop in Korea within Four Seasons, celebrated Tokyo-based floral designer Nicolai Bergmann's beautiful creations are on display throughout the Hotel, complemented by an expertly curated art collection in rooms and public spaces created by LTW Designworks.

Four Seasons Hotel Seoul invited some of today's most creative minds into a world of possibility guided by an unwavering commitment to quality, and the result is truly extraordinary. Sensory delights abound from the finest textures and finishes to the carefully chosen music in each area of the Hotel and the signature scent created exclusively for Four Seasons by Lorenzo Villorosi Firenze. In 317 rooms and suites, guests will find a private





sanctuary for rest and relaxation. The new, fully customizable Four Seasons Bed is in every room, and thoughtful features include motorised window coverings that allow guests to instantly choose between complete darkness, veiled natural light or crystal-clear vistas across the city - including unobstructed views of Gyeongbok Palace and the landmark N Seoul Tower from selected suites. Facilities in the hotel are extensive: a 765

square metre gym and studios for Pilates; dedicated room for those exercising with one of the Club's personal trainers; three pools including a lap pool and vitality pool, plus a children's pool; and indoor golf experience with driving range. A modern Korean sauna will include several bathing areas and zones for quiet relaxation. The look is a modern reflection of Korean tradition, with light-filled spaces and every modern convenience at hand.



LTW Designworks

LTW Designworks is an international interior design firm, providing the highest quality design services to discerning hoteliers. The scope of their collective experience enables us to respond creatively, appropriately and confidently in both urban and resort environments. From their offices in Singapore and Beijing, they carry out projects in five continents. They pride themselves in responding to each mandate with a fresh eye. From concept through to final execution, their work gives voice to their client's personality – inspiration to their client's vision. They are firmly committed to an aesthetic ideal born from a respect for a sense of place and – always – innovative design.

