

# HYATT

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents.

Hyatt was founded by Jay Pritzker in 1957 when he purchased the Hyatt House motel adjacent to the Los Angeles International Airport. Over the following decade, Jay Pritzker and his brother Donald Pritzker, working together with other Pritzker family business interests, grew the company into a North American management

and hotel ownership company, which became a public company in 1962. In 1968, Hyatt International was formed and subsequently became a separate public company. Hyatt Corporation and Hyatt International Corporation were taken private by the Pritzker family business interests in 1979 and 1982, respectively. On December 31, 2004, substantially all of the hospitality assets owned by Pritzker family business interests, including Hyatt Corporation and Hyatt International Corporation, were consolidated under a single entity, now named Hyatt Hotels Corporation.

Hyatt is large enough to have global reach and influence, yet small enough to be collaborative and responsive in the approach it takes toward working with hotel owners to maximize the value of their investment. Hyatt is focused on enhancing its brand preference by continuously improving the performance of existing hotels and successfully expanding the presence of its brands in select markets worldwide. Smart growth and development is fundamental to achieving these aims. As a company, Hyatt thoughtfully adds hotels in locations throughout the world where its loyal guests and cu-

stomers want it to be. Hyatt's team works closely with developers to ensure their success through innovative and efficient design, operational excellence, and effective sales and marketing strategies. As of September 30, 2015, the Company's worldwide portfolio consisted of 627 properties in 52 countries. Hyatt aspires to be the most preferred brand among associates, guests and owners in every segment it serves. Above all, its strategy to be the most preferred informs every aspect of its business from anticipating the needs of its guests to generating superior results for its hotel owners. Culture is a critical component of being the most preferred because a hotel's associates are the ones who truly create the hotel experience for guests. A service model and culture that inspires and empowers associates to deliver authentic hospitality – wherever they are in the world – is a sustainable competitive advantage for Hyatt. Hyatt's brand recognition and strength is key to its ability to drive preference for its brands for its guests, associates, property owners and development partners. Company widely recognized world class brands have consistently received top rankings, awards and accolades for service and guest experience from independent publications and surveys, including Condé Nast Traveler, Travel + Leisure, Mobil and AAA. More than 60 Hyatt hotels hold AAA Four Diamond status.





## GORKA BERGARECHE

General Manager of Park Hyatt Milano

Born in San Sebastian 41 years ago, Gorka Bergareche brings the values of the Hyatt brand with him like a second skin. Despite having spent a lifetime traveling around the world, Gorka Bergareche, today the General Manager of Park Hyatt Milan, still has his accent which contains all of the warmth of his native land. Having worked in the hotel industry for over twenty years, he has held every position possible, using constant training and professional experiences to help him forge ahead with a rewarding career rich in satisfaction. Bergareche innovates languages, rituals and services to take care of each guest, and strives to offer a place that is, more than ever, a Milanese destination for those looking for total quality. All sections of this twenty year trip have been important in building a sense of professionalism and vision, and the Hyatt brand has helped to form him and enhance his capabilities.

**Hyatt Hotels Corporation is one of the leading luxury hotel companies in the world. How do you conceive luxury and how do you manage to be always update about the new guests demands?**

*At Hyatt we believe luxury is personal. Luxury might mean different things to different people depending on their background, culture and personal experiences. All of our guests are looking for unique travel experiences, where they can feel like they are doing something that is different from everyone else. They want to be surprised, delighted and stimulated. Our priority is to create a strong personal connection with each of our guests so we are able to intimately understand their preferences and needs. We then aim offer sophisticated and unusual environments and experiences that give our customers the personal experience they demand.*

**Hyatt Hotels Corporation is a company with many brands. What is, if any, the characteristic they have in common?**

*All of our hotels have a focus on human connections which transcend a hotel's individual brand. At Hyatt we believe in caring for our people so they can be their best and so they can deliver the best possible service. We aim to create an unforgettable experience for all our guests no matter which hotel they are staying in. The way we deliver this personal approach does differ between our brands, but people always remain at the heart of everything we do.*

**When Hyatt plans to open a new hotel how do the company choose the architect? Do you have a dedicated designer or an internal studio?**

*We have a dedicated team that overlooks the technical aspects of every hotel we plan to open. That team is responsible for working closely with the chosen architect throughout the process. We aspire to create unique experiences for all of our guests, and in order to do that we need to carefully consider every aspect of our hotels, starting from the architectural design. For instance, when we are designing a Park Hyatt we always try to reflect the local culture inside the hotel so we work with the best architect we can find to achieve that vision. This is the reason why each of our hotels is different and why we are able to create a unique experience for all of our guests.*

**How's life in a hotel, from concept to building, to renovation?**

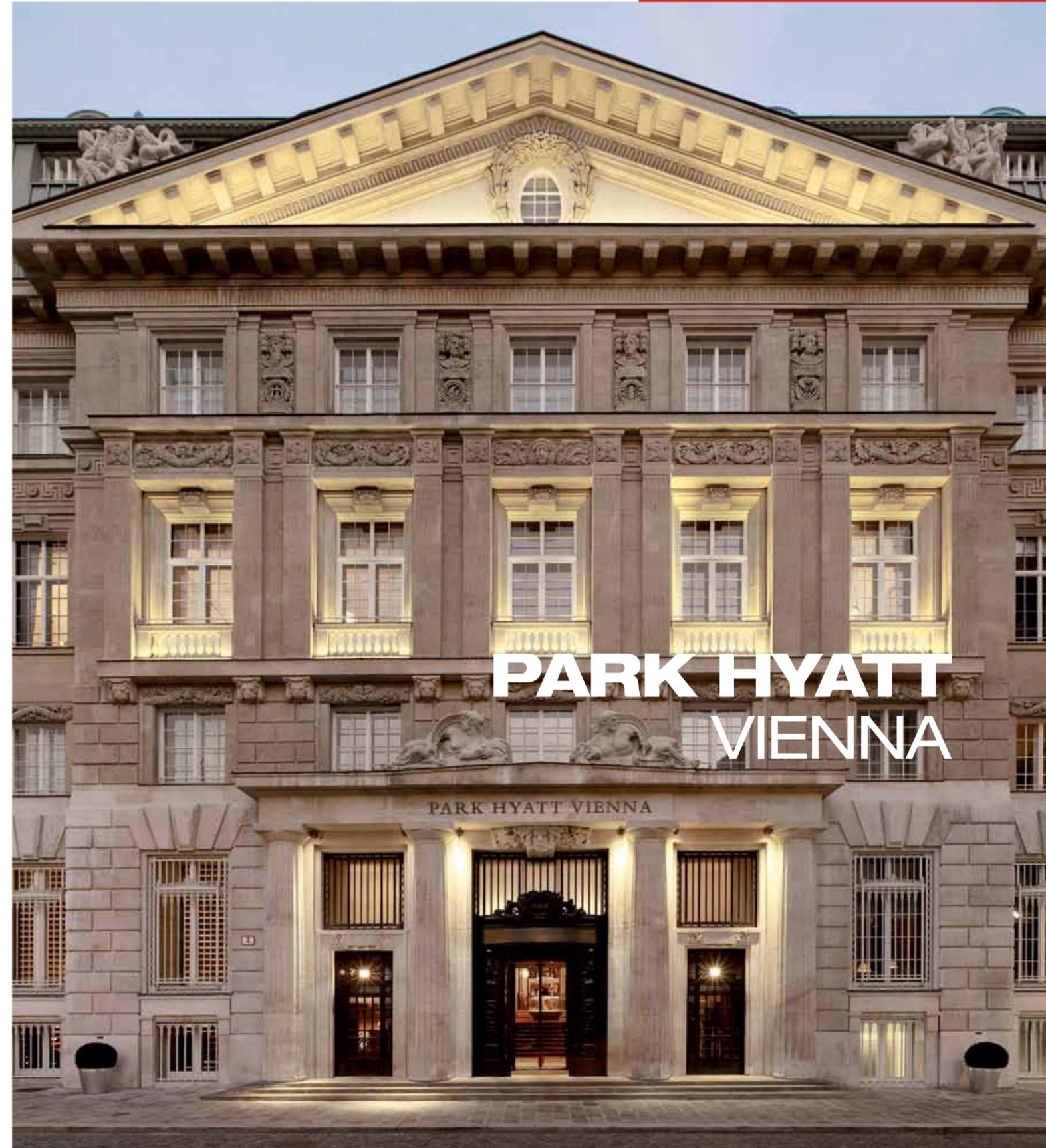
*Life in our hotels is always busy, especially when there is construction going on. There are always lots of people working hard to complete the project as quickly as possible and to the best standard. During these busy times our focus is always on our people – whether that is making sure those working on the construction are safe or ensuring that our customers' have an enjoyable and uninterrupted stay.*

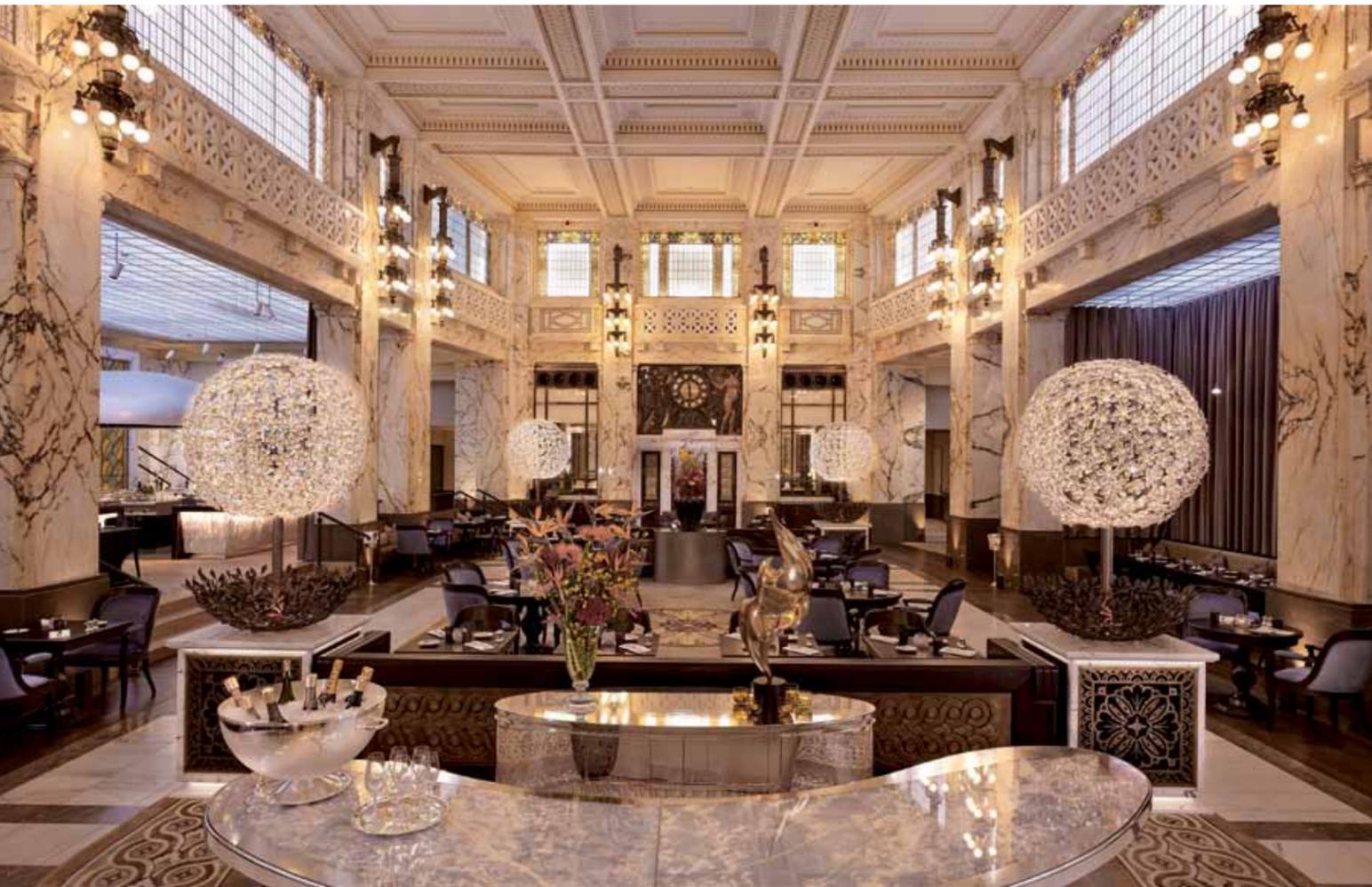
**We have seen that Hyatt Hotels Corporation expect the opening of new hotels, can you tell us something about the next openings? Do you expect an expansion towards new business markets?**

*Our global footprint continues to grow and our pipeline is busier than it has ever been. There is significant demand for Hyatt's brands and in the last couple of years, Hyatt has added over 100 properties to its portfolio, which for a 600 hotel company like ours is quite an achievement. We will continue to expand and seek opportunities in growth markets. Rapid urbanization in markets like Africa and India has fueled strong growth and these locations continue to be a priority for us.*

**You are the General Manager of Park Hyatt Milano, before you were at Park Hyatt Vendome in Paris, what is the most challenging and interesting aspect of your job?**

*The most challenging and yet the most interesting part of my job is managing people. Every human being is different and my concern continues to be on how we can care for each of them so they can be their best. Taking into account that we work with many different cultures and in many different countries this is definitely the part of my job that I find most rewarding in every sense. The human connection with my colleagues, our guests and our owners makes the difference in everything that I do.*





First Hyatt-branded property in Austria to be designed by interior design firm FG Stijl and architects Neumann & Partners. Hyatt Hotels Corporation has announced that a Hyatt affiliate signed an agreement with SIGNA Holding Group to manage Park Hyatt Vienna, which will be located in the city's renowned Innere Stadt, or First District. Situated on Am Hof, one of Vienna's largest squares within the First District, which was added to the UNESCO World Heritage List in 2001, Park Hyatt Vienna will be located in the heart of the most exclusive shopping district in Vienna and within walking distance of the city's famous Opera House and other important sights, historic monuments, and museums. The United Nations Office at Vienna and other important political buildings are also located within a short distance of the hotel. From the very start, the designers were very consistent in combining the masculinity and grandeur of the former bank building with the exuberant style and elegance of Vienna in 1913, and great care was taken to reflect this in elements big and small throughout the interior.

Truly one of the richest periods that Europe has ever seen, the art and accessories to many areas and guestrooms were inspired by the brooches, hairpins and jewellery of this age and the materials selected reflect the very best available. In the corridors of the hotel there are 1.7-metre-high objects d'art made to replicate the tortoiseshell hair combs of the period. A pivotal time in fashion, these objects were highly sought after at the time, but they soon became obsolete when hairstyles changed and the influence of Parisian fashion spread. With this attention to detail and history reflected in the art, accessories and design as a whole, the designers have strived to create a sense of style befitting Vienna and celebrating the one hundredth anniversary of the building.

**ROOMS AND SUITES**

The rooms are inspired by imperial apartments and boast a luxurious and comfortable atmosphere. They are designed so that many rooms and suites can be connected, creating very large units. The quality of the materials used is unparalleled in European

hotels and have been chosen to reflect the stature of the property and Vienna's enduring affinity with quality. Rooms and public areas boast solid woods and book-matched marble. Onyx is applied to rooms and suites and the Presidential suite bathroom has a unique and extremely rare lapis lazuli wall of 4.4 m high and 3 m wide, made up of four solid and perfectly book-matched panels. All rooms have comfortable living spaces and extremely large walk-in closets or wardrobes. Technology has been installed in a discrete way; the televisions are on the whole not visible but concealed behind mirrors or in the furniture. Based on the brooch design of some of Vienna's greatest artists, decorative art features of over a metre high have been made using the same techniques and materials and applied to walls.

**RESTAURANT**

The former central banking hall now houses the splendid 'The Bank' restaurant, making optimal use of the grandeur and original features of the hall while creating a beautiful environment for fine dining. The central hall, with its elaborate ceiling and stained glass, is flanked by two adjoining sky-lit spaces with meticulously restored glass ceilings. When entering the restaurant, guests are greeted at a bespoke aperitif bar of silver-leaf and mother-of-pearl with a blue onyx counter-top. Moving on, the main dining hall has a vast carpet especially designed to reflect the resplendent restored ceiling in vibrant and bold colours. In each corner of the dining area is a plinth with each a large crystal and bronze light feature, inspired by Vienna's Secession Building, created for the hotel by the firm Lights of Vienna, giving the restaurant a magical sparkle. Intimacy is created in the restaurant by the beautifully crafted banquet seating, inspired by the originals of the banking hall. Timbers are an ebonized oak and fabrics are bold and rich. Another feature of the restaurant is the prominence of the show kitchens. The worktops on bases of hand-cut selenite, are lit in a way to create spectacle and intrigue. Above the worktops are spectacular cantilevered extractor hoods that seem to float above the show kitchens. All of this is set to the backdrop of perfectly book-matched marble panels and a central patisserie oven and chef's table. The restaurant also has a private salon situated at the very rear of the room, behind gilded original doors, where we created a space with a black crystal ceiling, embedded with silver signs of the zodiac. This salon has its own wine cases and show kitchen and seating and a focal table inspired by originals from the building. The walls are covered in blue and silver leather making the space a true hidden gem within the walls of the hotel.

**CIGAR LOUNGE AND BAR**

Throughout the design phase we were very conscious that to be successful in Vienna meant that the hotel had to be instantly loved by the Viennese. For this reason great detail was afforded to the hotel's main entrance and grand entrance, giving the locals of Vienna an awesome sense of arrival in a building so significant to their beloved Am Hof. On the Bornergasse we designed a ground floor bar and terrace plus a completely separate entrance for the restaurant. With the quality of the magnificent retail offerings surrounding the hotel we thought of the shopping public, creating easy and glamorous surroundings in the public spaces. More of a member's club atmosphere has been created in the cigar lounge, one of the building's few totally original panelled rooms to have survived for over a 100 years. The bar has its own identity with a mirrored staircase, unique book-



**FG STIJL**

Designed for people. An obvious sentiment perhaps, but one that is often forgotten in an era when design saturates day-to-day life. For FG stijl, designing for people was a seedling idea from which sprung countless three-dimensional experiences, and now, more than a decade on, it is the expression of their interior design company's DNA. In March 2005 they celebrated their tenth anniversary. The first decade produced a prolific body of work, the culmination of which was expressed in their native Amsterdam's award-winning The College Hotel, which coincidentally opened in their anniversary year. These efforts secured the Prix Villégiature award for 'Best Hotel Interior Design in Europe' and the Theme.nl 2005 Award for Best New Hotel Design in the Netherlands, as well as a place on the Condé Nast Traveller magazine's Hot List for 2006. It was early in their careers that they, the FG stijl founders Colin Finnegan and Gerard Glijntmeijer (the 'F' and 'G' of FG stijl), secured commissions to give shape to their vision in four of the Netherlands' Michelin starred restaurants. The Michelin world embraces ambience almost as much as it does gastronomy and designing for users at the pinnacle of this international standard ensured that quality and people have always shaped the way that they design.





matched onyx and furniture that has been especially designed by FG stijl. One of the true jewels of this bar is an ornate metal screen complete with semi-precious stones, inspired by an original 100-year-old piece of jewellery by Josef Hoffmann.

#### LOBBY

We positioned the lobby above the bar and with direct connection to the cigar lounge, reception and restaurant, overlooking the Bornergasse on the first floor. Premium mother-of-pearl has been used extensively in this area including inlays on the table-tops and on the central column, surrounding by rich velvet upholstery and custom designed carpet. The restaurant is housed in the bank's former marble hall and yet it easily combines volume with intimacy. The main show kitchen, having as its central feature the patisserie section, includes a chef's table and is flanked by the hot and cold kitchens. The exclusive selenite stone cladding is back-lit setting a stage for the restaurant and its cuisine. Special care has been paid the design of the furniture pieces, which are either replicas or inspired by the period. Dark walnut frames are upholstered with rich blues and silver leathers. The large banquetts have been upholstered with custom made fabric inspired by the designs of the period and woven by renowned Viennese fabric suppliers.

#### SPA

The spa is built on 2 underground storeys in the bank's gold vault. We created a double high space for the swimming pool. The pool itself has a golden glass floor and etched panels on the back walls inspired by the statues found at the central canopy above the entrance doors

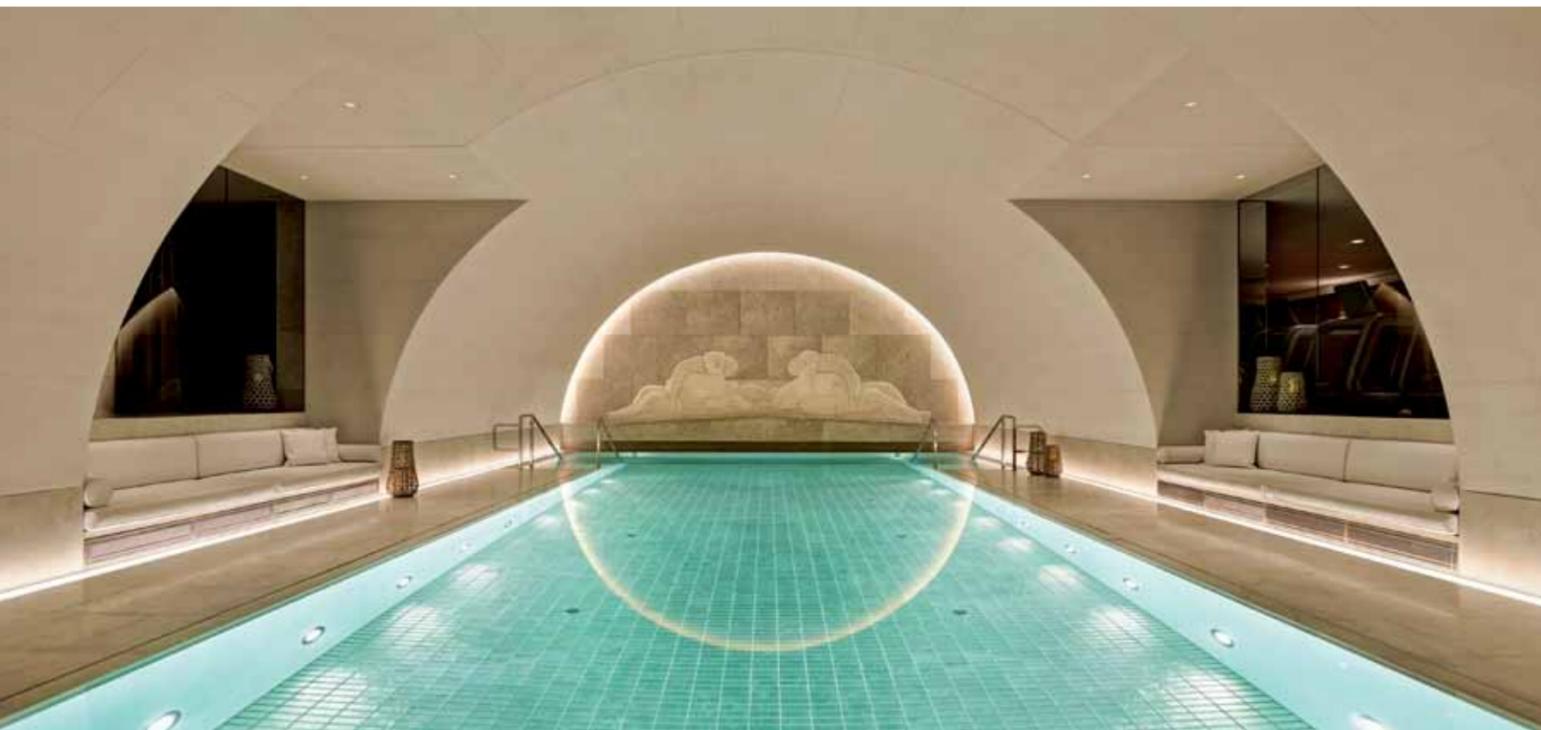
of the hotel. The walnut clad gym and spa relaxation room overlook the pool while five treatment rooms have full facilities.

#### BUSINESS CENTER & BALLROOM

On the second floor, The Piano Noble, we have been lucky to make use of the meticulously restored floor that was formerly in the bank directors' offices and ballroom. Here we were also able to create a mirrored salon with views from its balcony over the Am Hof. Colours and patterns of original fabrics and furniture have once again been used throughout the salons and ballroom while incorporating all modern facilities. Even the flat screen monitors rise out of the magnificent fire places in the salons in order to create a perfect space for meetings and functions.



Known as the "Oscars of the Hotel Industry", the PRIX VILLEGIATURE awards were announced at a ceremony in Paris on Monday 19th October. The Amsterdam/Dubai based studio FG stijl was once again among the winners, after their design hotel the College Hotel in Amsterdam was awarded the Best Interior Design in 2005. A decade later, FG stijl reclaimed the prize with the flagship Park Hyatt Vienna for the Best Interior Design for a Hotel in Europe. FG stijl founders Colin Finnegan and Gerard Glintmeijer are extremely honoured to receive this prestigious prize for their work on a project that is dubbed a "Pearl of Vienna".



**LATE 2015**

- Hyatt Ziva Cancún, **Mexico**
- Hyatt Place Washington D.C./National Mall, **Washington, D.C.**
- Hyatt Regency Houston Galleria, **Washington, D.C.**
- Park Hyatt Zanzibar Town, **Zanzibar**

**2016**

- Park Hyatt Mallorca, **Spain**
- Park Hyatt St. Kitts, **Saint Kitts e Nevis**
- Park Hyatt Bangkok, **Thailandia**

**2017**

- Hyatt Regency Tbilisi, **Georgia**

**AND MORE\*...**

• *detailed in the following pages*

\* *the complete list of upcoming openings is available in our database*

# PARK HYATT ZANZIBAR

Park Hyatt Zanzibar reflects the intimate and understated elegance of the Park Hyatt brand while embracing the rich culture, heritage and historical significance of Zanzibar's unique Stone Town. Park Hyatt Zanzibar is situated on the beachfront in Stone Town, the historical center of the city and a designated UNESCO Heritage site. As the cultural heart of Zanzibar, little has changed in Stone Town over the last 200 years. The town's unique blend of Arabic and African cultural influences originate from the 19th century when Zanzibar Island served as a center for the trade of spices. During this period, Zanzibar, also known as the "Spice Island," was the most important trading hub along the east coast of Africa. Today, the streets of Stone Town are filled with rich aromas of spices, perfumes and local handcrafts.

Park Hyatt Zanzibar is housed in two buildings, one of them Mambo Msiige, a UNESCO heritage building steeped in history, grace and mystique with roots dating back to the 17th century. Mambo Msiige is a typical Zanzibari mansion and an architectural gem, featuring intricate carvings and centered around a peaceful courtyard. The name alone meaning "not to be copied or

imitated," embraces true uniqueness. The new and purposefully built Zamani Residence of the hotel connects to Mambo Msiige, blending old history and contemporary charm, while embracing Swahili culture with a blend of Arab, Persian, Indian and European influences.

Park Hyatt Zanzibar provides the ultimate haven amongst Stone Town's labyrinth of winding alleys, bustling markets, mosques and famed Zanzibari doors, featuring magnificent ornate wooden carvings. The town's key attractions are easily accessible by foot from the hotel's ideal location, including Forodhani Gardens, the Old Fort, the Old Dispensary, the Peace Memorial Museum, the Palace Museum and the House of Wonders.

There are currently five Hyatt hotels open throughout Africa, including Hyatt Regency Sharm El Sheikh Resort, Hyatt Regency Casablanca, Hyatt Regency Dar es Salaam The Kilimanjaro, Hyatt Regency Johannesburg, and Park Hyatt Zanzibar. There are currently four hotels under development, including Hyatt Regency Arusha, Park Hyatt Marrakech, Hyatt Place Taghazout in Morocco, and Hyatt Dakar in Senegal.



## WA INTERNATIONAL

WA International's talented international interior design team brings a diversity of experience, fresh perspective and originality; combined with exceptional technical expertise and extraordinary attention to interior detail, the results speak for themselves.

Abreast of the latest technology and trends in interior design,

WA International provides a uniquely intelligent approach to each individual project; resulting in innovative and unique interior designs, which are tailored to meet each Client's exact requirements.

