

# BAGLIONI MARRAKECH

The Italian brand Baglioni Hotels is scheduled to unveil its first African property, a 5-star, 34-acre parkland resort created in partnership with Ajensa. Imbuing the interiors of the 80-room boutique hotel, Rebosio+Spagnulo architecture and design has layered a base palette of beige, sand and brown with accent tones of black, gold and red to striking effect. "Marrakech is a location in which it would be impossible to create a project without some relationship to the regional culture", observes senior partner Federico Spagnulo, who explains that Baglioni seeks to insert cool local design elements into their established template for luxury. A double-height lobby, in which a suggestion of the outdoors is planted through the play of light, spills through into neighbouring

single-height spaces arranged to promote intimacy. These include the lobby bar where a modern version of the Arabic screen – wenge-finished latticework – is the backdrop to richly coloured rugs and 21st century depictions of Moroccan lanterns. The dark oak, 3d-effect bar backlit by led and crowned with Absolute black granite is finished with strips of white glazing to give the impression that the countertop is floating. For Spagnulo, though, one of the most impressive places is the presidential suite that boasts a double-height living room distinguished by a sculptural black stone fireplace offset with gold inserts. One of the two bathrooms, meanwhile, benefits from a deep Jacuzzi bath enclosed by handcrafted, bespoke patterned surround.





## REBOSIO + SPAGNULO

Rebosio+Spagnulo, based in Milan, Italy, grew up thanks to the professional partnership between Igor Rebosio and Federico Spagnulo, with the participation of Alessandra Carbone and Andrea Spagnulo. Even if the background and the professional activity considers architecture and design at its fullest, Rebosio+Spagnulo paid in the last years a special attention to interior design projects, mostly for luxury residential and Hotels, both in Italy and abroad. It was this proper aptitude and sensibility for this part of design activity to give to Rebosio+Spagnulo the opportunity to have a lead role in important international projects, such as in Dubai, Cap d'Antibes, Cannes, Miami, Casablanca, Marrakech, Mumbai, St. Moritz, Moscow. In addition, Rebosio+Spagnulo has been responsible for all the interior design projects for Baglioni Hotels group, both in Italy and abroad. A special attention to details and a constant relation between modernity and tradition are the recurring elements in all Rebosio+Spagnulo projects. Thanks to this approach, the meaning of style is always interpreted in a new project, becoming a unique tailor made experience.