

HYATT

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents.

Hyatt was founded by Jay Pritzker in 1957 when he purchased the Hyatt House motel adjacent to the Los Angeles International Airport. Over the following decade, Jay Pritzker and his brother Donald Pritzker, working together with other Pritzker family business interests, grew the company into a North American management

and hotel ownership company, which became a public company in 1962. In 1968, Hyatt International was formed and subsequently became a separate public company. Hyatt Corporation and Hyatt International Corporation were taken private by the Pritzker family business interests in 1979 and 1982, respectively. On December 31, 2004, substantially all of the hospitality assets owned by Pritzker family business interests, including Hyatt Corporation and Hyatt International Corporation, were consolidated under a single entity, now named Hyatt Hotels Corporation.

Hyatt is large enough to have global reach and influence, yet small enough to be collaborative and responsive in the approach it takes toward working with hotel owners to maximize the value of their investment. Hyatt is focused on enhancing its brand preference by continuously improving the performance of existing hotels and successfully expanding the presence of its brands in select markets worldwide. Smart growth and development is fundamental to achieving these aims. As a company, Hyatt thoughtfully adds hotels in locations throughout the world where its loyal guests and cu-

stomers want it to be. Hyatt's team works closely with developers to ensure their success through innovative and efficient design, operational excellence, and effective sales and marketing strategies. As of September 30, 2015, the Company's worldwide portfolio consisted of 627 properties in 52 countries. Hyatt aspires to be the most preferred brand among associates, guests and owners in every segment it serves. Above all, its strategy to be the most preferred informs every aspect of its business from anticipating the needs of its guests to generating superior results for its hotel owners. Culture is a critical component of being the most preferred because a hotel's associates are the ones who truly create the hotel experience for guests. A service model and culture that inspires and empowers associates to deliver authentic hospitality – wherever they are in the world – is a sustainable competitive advantage for Hyatt. Hyatt's brand recognition and strength is key to its ability to drive preference for its brands for its guests, associates, property owners and development partners. Company widely recognized world class brands have consistently received top rankings, awards and accolades for service and guest experience from independent publications and surveys, including Condé Nast Traveler, Travel + Leisure, Mobil and AAA. More than 60 Hyatt hotels hold AAA Four Diamond status.



PARK HYATT ZANZIBAR

Park Hyatt Zanzibar reflects the intimate and understated elegance of the Park Hyatt brand while embracing the rich culture, heritage and historical significance of Zanzibar's unique Stone Town. Park Hyatt Zanzibar is situated on the beachfront in Stone Town, the historical center of the city and a designated UNESCO Heritage site. As the cultural heart of Zanzibar, little has changed in Stone Town over the last 200 years. The town's unique blend of Arabic and African cultural influences originate from the 19th century when Zanzibar Island served as a center for the trade of spices. During this period, Zanzibar, also known as the Spice Island, was the most important trading hub along the east coast of Africa. Today, the streets of Stone Town are filled with rich aromas of spices, perfumes and local handcrafts. Park Hyatt Zanzibar is housed in two buildings, one of them Mambo Msiige, a UNESCO heritage building steeped in history, grace and mystique with roots dating back to the 17th century. Mambo Msiige is a typical Zanzibari mansion and an architectural gem, featuring intricate carvings and centered around a peaceful courtyard. The name alone meaning 'not to be copied or

imitated, embraces true uniqueness. The new and purposefully built Zamani Residence of the hotel connects to Mambo Msiige, blending old history and contemporary charm, while embracing Swahili culture with a blend of Arab, Persian, Indian and European influences. Park Hyatt Zanzibar provides the ultimate haven amongst Stone Town's labyrinth of winding alleys, bustling markets, mosques and famed Zanzibari doors, featuring magnificent ornate wooden carvings. The town's key attractions are easily accessible by foot from the hotel's ideal location, including Forodhani Gardens, the Old Fort, the Old Dispensary, the Peace Memorial Museum, the Palace Museum and the House of Wonders. There are currently five Hyatt hotels open throughout Africa, including Hyatt Regency Sharm El Sheikh Resort, Hyatt Regency Casablanca, Hyatt Regency Dar es Salaam The Kilimanjaro, Hyatt Regency Johannesburg, and Park Hyatt Zanzibar. There are currently four hotels under development, including Hyatt Regency Arusha, Park Hyatt Marrakech, Hyatt Place Taghazout in Morocco, and Hyatt Dakar in Senegal.



WA INTERNATIONAL

WA International's talented international interior design team brings a diversity of experience, fresh perspective and originality; combined with exceptional technical expertise and extraordinary attention to interior detail, the results speak for themselves. Abreast of the latest technology and trends in interior design, WA International provides a uniquely intelligent approach to each individual project; resulting in innovative and unique interior designs, which are tailored to meet each Client's exact requirements.

